

ConiferFest 2025
July 12
Brewery Sponsors & Volunteers
Checklist - Guidelines



The Rotary Foundation of Conifer
Rotary Club of Conifer
Holding our annual community fundraiser and
are thankful for our generous beer sponsors:

- The beer sponsors and the volunteers helping the brewers with delivery and setting up can enter through the main venue gate preferably between 10:00 and 11:00 a.m.

- Once entering the venue please drive briefly to the beer garden to deliver kegs, beers, and other stuff.

- Beer Sponsors are permitted to park near their beer canopy, and somebody will be there to provide direction for so far

Asher Brewing, and Tommyknocker
and the beer volunteers assisting the breweries setting up and taking down.

- The beer sponsors should please provide us with the names of the brewery staff members they bring along to avoid the \$5 entrance fee.

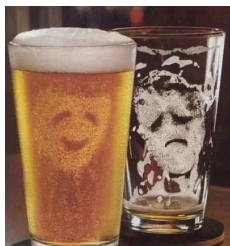
- The beer sponsors and beer pouring volunteers will receive a wrist band. Family members not included unless they are working as volunteers.

- The beer sponsors can bring banners and of course any promotional signage that can be attached to their canopies or tables, bring any promotional literature, items, etc., and *please* should provide at least basic descriptions of each of the beers being served. That will also make it a fun experience for the attendees selecting what beer to enjoy and compare.

- All breweries have their own branded canopies including good heavy Counterweights as they are imperative to keep the canopies in place in case sudden windy conditions happens.

- In case your brewery does not have representative(s) at the event, please co-ordinate directly with Finn, so we can plan accordingly, but hope you can attend and listen to the great music and have some hours of fun.

- The RCoC will provide each brewery with one 4x8 table, 2 chairs and necessary number of volunteers that can help and assist pouring the beers.



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- Ice is provided but pls let me know your needs – Suggest at least 3 x 20 lbs. per brewery during the time ensuring keeping the beer cold and fresh.
- There will be one dump bucket for each beer sponsor serving station. Also, one special recycling bin for empty cans and one trash can.
- If beer sponsors need pitchers for serving the beers, we assume the brewers will provide their own. Also, water spray bottles to clean the serving cans or glasses.
- RCoC will do check-in of attending beer (alcohol) tasters and provide them with RCoC wrist bands ensuring they have shown proper beverage age ID.
- Some people will have purchased wrist bands for *single* servings, and they will have a token to purchase a single serving. Some people have purchased a different looking wristband for *multiple taste* tastings. People wearing single and multiple tasting wristbands have been screened being 21 years and older when purchasing such wristbands.
- The food vendors will be located near the “Tent Beer Garden” where participants can be seated near the beer sponsors serving stations.
- On the day of the event, I will be your main contact (cell: 720-984-3219). - Please let me or RCoC volunteers know if you have any questions and/or concerns. I will send you a copy of the event permit when it's available after the required two weeks event posting. The Jeffco event permit rules are being followed.

🍷 With Rotary Cheers 🍷
and thank you so much for being a beer sponsor for
our Rotary Foundation of Conifer
annual 285 Community Services Fundraiser.

Yours

Finn 🍷



<https://rotaryconifer.org/page/coniferfest-2025>
<https://www.facebook.com/rotaryconifer>
<https://knudsenbeverageconsulting.com/5th-annual-coniferfest-2024>